



NORWAY-ASIA

BUSINESS SUMMIT 25-29 APRIL 2014

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 **NORWAY**
NORWAY-ASIA
BUSINESS SUMMIT **2014**

Thailand-Myanmar 2014

Bangkok has been chosen as the venue for 2014's Norway-Asia Business Summit. The event will take place in Bangkok from 25 to 27 April 2014 with an optional extension to Myanmar 27 to 29 April 2014.

Thailand is located at the heart of Asia with non-stop flights to all of Europe including daily non-stop flights to Oslo, as well as all destinations in Asia.

Thailand is well-known for its high service level and excellent cuisine and forms a perfect frame around the Norway-Asia Business Summit 2014.

We are currently in negotiations with the two best riverside hotels in Bangkok as well as hotels in Yangon concerning the conference

The aim is to create a top-notch summit focusing on opportunities for Norwegian companies in the region when ASEAN Economic Community becomes a reality in 2015 with special emphasis on Myanmar.

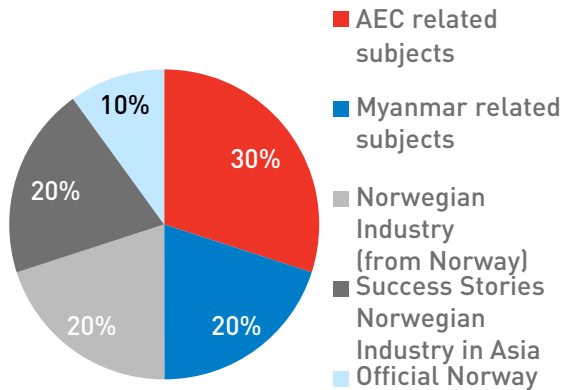
In addition the summit will focus on Norwegian Industry's competitiveness in the region. We aim to bring interesting business leaders as well as political leaders from Norway in addition to local business leaders to speak and inspire the audience.

Synopsis

| | Thursday 24Apr14 | Friday 25Apr14 | Saturday 26Apr14 | Sunday 27Apr14 | Monday 28Apr14 | Tuesday 29Apr14 |
|----|----------------------------------|-------------------|------------------------|---------------------------------------|-------------------|--------------------|
| AM | | Summit Day 1 | Summit Day 2 | Golf | Yangon | Nay Pyi Taw |
| PM | Arrival Evening (Cocktail) | | River Cruise Dinner | Departure for Yangon (optional) | | Departure |

Programme content

A mix between interactive workshops for the participants and business presentations is envisioned. Content distribution for the Bangkok programme is envisioned as follows



Optional Myanmar extension

(Visas for Myanmar will be facilitated)

- Early morning visit to Shwe Dagon Pagoda
- Half-day internal business seminar on latest developments in Myanmar
- Visit to business establishments in Yangon and/or Heritage Tour of Yangon
- Dinner and meetings with Myanmar Chamber of Commerce (UMFCCI)
- Next day early departure for Nay Pyi Taw, meeting with Ministries incl. Myanmar Investment Committee
- Departure from Nay Pyi Taw to Bangkok/Singapore

Leisure activities

A leisure programme will be put in place accompanying the main events

- Friday night: Barbeque Dinner (Oriental Hotel)
- Saturday night: Evening River Cruise
- Sunday morning: Golf at premium course
- Spouse Programme:
 - Thai cooking class at Oriental Hotel
 - Shopping Tour of Bangkok
 - Canal tour of Western Bangkok
 - In Yangon programme focusing on sightseeing and shopping

Cost indications

- Participation Fee for Summit USD 500 per person incl. meals but not accommodation
- Participation Fee for Myanmar extension USD 500 per person incl. meals but not air-transportation and accommodation
- Accommodation: Bangkok: USD 200/Yangon USD 250 per room per night

Website for registration and payment

An interactive website www.norway-asia.com will be established allowing for participant registrations and payments by credit card in addition to general information about the event

Sponsorship opportunities: Contact Anders Magnusson at sponsorship@norway-asia.com

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The Norwegian Business Associations in Asia:

- Indo-Norwegian Business Council
- Indonesian Norwegian Business Council (INBC)
- Malaysia Norway Business Council (MNBC)
- Nordic Chamber of Commerce Vietnam
- Norwegian Business Association (NBA), Korea
- Norwegian Business Association, Shanghai (NBA)
- Norwegian Business Association, Singapore (NBAS)
- Norwegian Business Forum, Beijing (NBF)
- Norwegian Business Forum, Dhaka (NBF)
- Norwegian Chamber of Commerce, Hong Kong (NCCHK)
- Norwegian Chamber of Commerce, Japan (NCCJ)
- Philippines Norway Business Council (PNBC)
- Thai-Norwegian Chamber of Commerce (TNCC)

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